



PACED INC. PRIVACY POLICY (Last revised September, 2017)

PACED Inc. is a not for profit organisation whose main aim is to raise money to help those living with type 1 diabetes. A part of what we do requires the collection of personal information, and in doing so we are committed to protecting your privacy. This privacy policy will help you understand how PACED Inc collects, handles and safeguards your personal information.

WHAT PERSONAL INFORMATION DO WE COLLECT?

PACED Inc collects personal information about donors, and other individuals connected to PACED Inc. The kind of information we collect may vary depending on our interaction with you and may include your name, address, telephone numbers, date of birth, email address, bank and credit card details. Some information we collect is 'sensitive information'. Sensitive information which we may collect includes information as to whether you or a person to whom you are related has type one diabetes. This is the only form of sensitive information that PACED Inc. collects, and we will only do so where you have consented to its collection by us.

HOW DO WE COLLECT YOUR INFORMATION?

We collect most information directly from you. We may collect information via your communication with us, including via telephone, email, in writing or face-to-face; via your use of our website, including where you donate, register to become a volunteer, apply for employment, or through your participation in marketing or fundraising campaigns; and from third parties.

WHAT DO WE USE YOUR INFORMATION FOR?

The main purpose for collecting your personal information is to enable us to provide our services. We may use and disclose your personal information for this and other purposes, including conducting our business, including employing staff and volunteers, facilitating donations and providing charitable support; marketing, improving, supporting and enhancing our programs, services and goods; communicating with you; and meeting our legal obligations.

DIRECT MARKETING

We may use and disclose your personal information to send direct marketing to you. The direct marketing may relate to our services and events, those of type 1 diabetes organisations or new developments we believe may be of interest to you.

You may opt out of receiving direct marketing through the unsubscribe function that will be made available to you with each direct marketing communication.

COOKIES AND USER ANALYTICS

Our web site may use cookies or user analytic software to track user traffic patterns and to better serve you when you use our web site.

A cookie is a small data file that a web site may write to your hard drive when you visit it. A cookie file can contain information, such as a user ID, which the web site uses to track the pages you have visited. You can refuse all cookies by turning them off in your browser. However, full functionality for our web sites may require the use of cookies.

By using this web site, you consent to the processing of data about you by Google in the manner described in Google's Privacy Policy and for the purposes set out above. You can opt out of Google Analytics if you disable or refuse the cookie, disable JavaScript, or use the opt-out services provided by Google.

Information is also generated whenever a page is accessed on our web site that records information such as the time, date and specific page. We collect such information for statistical and maintenance purposes that enable us to continually evaluate our web site performance.

WHO DO WE DISCLOSE YOUR PERSONAL INFORMATION TO?

We may disclose your personal information to other companies or individuals who assist us in supplying our programs, services or goods or who perform functions on our behalf, such as credit card processors and mailing houses; where required or authorised by law to do so; and to anyone else whom you authorise us to disclose it.

From time to time, we may compile statistical data from the personal information we have collected. In these instances, the data will be aggregated and de-identified before it is disclosed to third parties.

SECURITY, ACCESS AND CORRECTION

We will take such steps as are reasonable in the circumstances to protect your information from risks such as misuse, interference and loss, and from unauthorised access, modification or disclosure. We will take steps to destroy or de-identify your personal information where we no longer require it.

Wherever possible, PACED Inc will generally permit you to access or seek correction of the personal information that we hold about you. If you would like to request access to or seek correction of any information we hold about you, please contact us on the details below.

ENQUIRIES AND COMPLAINTS

If you have any questions relating to this policy or wish to make a complaint about a breach of any privacy laws by PACED Inc, please email privacy@pacedinc.org.au or phone the Privacy Officer on 04185 591 703. We will investigate any complaint and will notify you of the making of a decision in relation to your complaint as soon as is practicable after it has been made.